

**BRANDEDCON: US 2019****EARLY SEPTEMBER 2019, NEW YORK  
1 DAY CONFERENCE  
TICKET PRICE: \$695****PLATINUM****GOLD****SILVER****BRONZE****COCKTAIL  
HOUR  
SPONSOR****OTHER  
SPONSHIPS  
(TAILORED)****PRICING: (excl. VAT)****\$50.000  
excl. VAT****\$20.000  
excl. VAT****\$15.000  
excl. VAT****\$7.500  
excl.  
VAT****\$7.500  
excl. VAT****\$20.000  
excl. VAT****AVAILABLE:**

1

4

6

6

1

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Sponsor Booth w. 1 table, 2 chairs (Activation area)



Track Facilitation



Speaker session

40 min.  
keynote30 min.  
track session

Branding featured on main signage, website and at conference venue



Raffle Prize Contribution



Tickets to Native Advertising DAYS (Regular Individual Pass)

6 tickets

4 tickets

3 tickets

2 tickets

2 tickets

Advertisement in conference program

1 page

½ page

½ page

Round Table Discussions



Online Goodie Bag Contributor



Goodie Bag contributor



# SPONSORSHIP PACKAGES

## **Platinum Partner (1 available):**

**\$50.000 excl. VAT**

- Sponsor booth area at the conference venue w. 1 table and 2 chair
- Panel Design/Facilitation of a track panel at the conference
- 40-minute speaker session slot at the keynote track
- Top placement as our main sponsor on all promotional material (excl. event app which is a separate sponsorship)
- Branding featured on main signage, website and at the conference venue
- 1-page advertisement in program/handout material to all participants
- 6 tickets to Native Advertising DAYS (excl. travel & accommodation)
- Content Offer for Online Goodie Bag (handouts, promotional material, gadgets, tastings, vouchers)
- Facilitation of a Tactical Round Table Discussion (no sales pitching)
- Raffle prize contribution for the Native Advertising DAYS Raffle

## **Gold Sponsor (4 available):**

**\$20.000 excl. VAT**

- Sponsor booth area at the conference venue w. 1 table and 2 chairs
- 30-minute speaker session slot at one of three break-out tracks
- Placement as gold sponsor on all promotional material
- Branding featured on main signage, website and at conference venue
- 1/2-page advertisement in program/handout material to all participants
- 4 tickets to Native Advertising DAYS (excl. travel & accommodation)
- Content Offer for Online Goodie Bag (handouts, promotional material, gadgets, tastings, vouchers)
- Facilitation of a Tactical Round Table Discussion (no sales pitching)
- Raffle prize contribution for the Native Advertising DAYS Raffle

# SPONSORSHIP PACKAGES

## **Silver Sponsorship (6 available):** **\$15000 excl. VAT**

- Placement as silver sponsor on all promotional material
- Sponsor booth area at the conference venue w. 1 table and 2 chairs
- Branding featured on main signage, website and at conference venue
- 3 tickets to Native Advertising DAYS (excl. travel & accommodation)
- Content Offer for Online Goodie Bag (handouts, promotional material, gadgets, tastings, vouchers)
- Facilitation of a Tactical Round Table Discussion (no sales pitching)
- Raffle prize contribution for the Native Advertising DAYS Raffle

## **Bronze Sponsorship (6 available):** **\$7500 excl. VAT**

- Placement as bronze sponsor on all promotional material
- Branding featured on main signage, website and at conference venue
- 2 tickets to Native Advertising DAYS (excl. travel & accommodation)
- Content Offer for Online Goodie Bag (handouts, promotional material, gadgets, tastings, vouchers)
- Facilitation of a Tactical Round Table Discussion (no sales pitching)
- Raffle prize contribution for the Native Advertising DAYS Raffle

## **Cocktail Hour Sponsor (1 available):** **\$7500 excl. VAT**

- Placement as cocktail hour sponsor on all promotional material
- Branding featured on main signage, website and at conference venue
- 2 ticket to Native Advertising DAYS (excl. travel & accommodation)
- 1/2-page advertisement in program/handout material to all participants
- Content Offer for Online Goodie Bag (handouts, promotional material, gadgets, tastings, vouchers)
- Raffle prize contribution for the Native Advertising DAYS Raffle

# A LA CARTE Options

Networking Breakfast Sponsor (2 sponsorships).....	Custom Pricing
Networking Break Sponsor (4 sponsorships).....	Custom Pricing
Networking Lunch (2 sponsorships).....	Custom Pricing
Back Drop/Room Drop.....	\$ 7500 excl. VAT
Conference Room Slide Advertisement.....	\$ 2500 excl. VAT
Advertisement in Program 1/2 page.....	\$ 1750 excl. VAT
Advertisement in Program 1 page.....	\$ 3500 excl. VAT
Advertisement in Mobile App.....	\$ 1750 excl. VAT
Speaker Gifts to all Speakers.....	Custom Pricing
VIP Gift to *All Access Attendees*.....	Custom Pricing
Lanyard Sponsorship.....	\$ 20.000 excl. VAT
Mobile Chargers/Charging Station.....	\$ 20.000 excl. VAT
WIFI Sponsor.....	\$ 20.000 excl. VAT
Photo Booth.....	\$ 20.000 excl. VAT (rental included)
Instagram Printer.....	\$ 20.000 excl. VAT (rental included)
Branded City Tours/Attendee Off-The-Clock Experiences (Walks, Runs, Mindfulness, Yoga etc.)	Custom Pricing
Ticket Sponsorship for Young Industry Talents*	

\*Custom Pricing depending on participant no. NOTE: Deadline to commit for this opportunity is May 1, 2019